



Sponsorship & Exhibitor Benefits Proposal

SYMPOSIUM 2026

Live Event

Durban	1 Day:	9 April 2026
Johannesburg	2 Days:	6 - 7 May 2026
Cape Town	1 Day:	4 June 2026

sensitive  **midwifery** since 1996

Contact:



012 809 3342 / 071 447 3321



gillian@sensitivemidwifery.co.za



www.sensitivemidwifery.co.za

Introduction

Sensitive Midwifery aims to improve midwifery, pregnancy, birth, and parenting by providing midwives and associated maternity professionals with professional inspiration, updated evidence-based information, insights, and perspectives that highlight the benefits of natural, physiological, instinctive care of mothers and babies. This is done through different initiatives: Sensitive Midwifery Events (Symposiums, Seminars and Webinars), Sensitive Midwifery Academy, Sensitive Midwifery Newsletters, our Blog and Social Media. In addition, regular research updates, useful tips, and relevant observations are posted on Sensitive Midwifery social media.



Sensitive Midwifery Symposium was the first of these initiatives. It soon grew, expanding its footprint to various South African cities and towns, to midwives from neighbouring countries, and even attracting delegates from other continents. In 2008, Sensitive Midwifery Magazine was born, enabling an even greater number of perinatal professionals to become part of the Sensitive Midwifery community. Educational initiatives under the Sensitive Midwifery Academy banner are also constantly being developed to ensure that the online and global midwifery markets can tap into the exceptional services on offer.

About Us

Dr Margreet Barnardt

Margreet Barnardt is a dedicated Midwife Specialist and advocate for women-centered, midwife-led care. She obtained her Bachelor's degree in Midwifery from the Artevelde Hogeschool in Gent, Belgium in 2002, and furthered her studies with a BCur Honours in Advanced Midwifery and Neonatal Nursing Science (2012) and a Master's Research degree in Midwifery (2014), both from the Nelson Mandela University in Port Elizabeth, South Africa. Margreet has completed her PhD at the same university where she has also assisted as a student mentor for advanced midwife students. Her PhD looked at strategies to scale-up clinical midwifery practices in South Africa. She has published various articles and presented at various conferences, both nationally and internationally.



Gillian Richards

Gillian Richards is the longest standing team member of Sensitive Midwifery. She has been with the organisation since 2007 and has journeyed through all the twists and changes into what the company is today. She is the friendly voice and face behind the scenes and is involved with marketing activities and organisation of the Sensitive Midwifery Symposium and Academy. She is dedicated to the vision and mission of Sensitive Midwifery, beyond the call of duty.

The highlight of her work is the rewarding feedback she receives from the Symposium attendees, once she has worked hard to market, motivate and register delegates to the Symposium year after year.





About The Event

The 30th Sensitive Midwifery Symposium - 2026

Partnering for a Legacy of Excellence in Maternal Healthcare

We invite you to partner with us for the 30th annual Sensitive Midwifery Symposium in 2026. This prestigious event is the premier platform for connecting with a dedicated and influential audience of maternal health professionals in South Africa.

As a sponsor or exhibitor, you won't just be a presence; you'll be an active participant in an event that sets the standard for professional development and networking. This is a unique opportunity to directly engage with key decision-makers and showcase your brand as a leader in supporting the midwifery community. Our dedicated conferencing team will be available to assist you throughout the process.



One of Africa's largest and most prestigious midwifery and perinatal conferences!

Offers the participant a wealth of information, showcasing the latest in midwifery practices, research, and advocacy

Invite participants to interact with other midwives & share their challenges, triumphs, and solutions

Remind participants that midwifery is a calling to serve, nurture, and uplift women during one of the most vulnerable moments of their lives

Who you'll reach



The 30th Sensitive Midwifery Symposium - 2026

Our symposium attracts approximately 150 delegates per venue

An unparalleled opportunity for direct engagement. Our attendees are highly engaged professionals with purchasing power and direct access to key decision-makers, including:

- Midwives (private and public practice)
- Obstetric Nurses
- Gynaecologists
- Doulas and Lactation Consultants
- Maternity Ward Managers
- Students

By partnering with us, you'll gain access to a focused, highly relevant audience, generating quality leads and building lasting relationships.

A woman with long brown hair, wearing a dark blue blazer over a black t-shirt with a colorful dot pattern and a lanyard with a badge, stands behind a white table. The table is covered with various Curaprox dental hygiene products, including boxes of toothbrushes (some labeled 'CUREPROX' and 'LOVE'), several individual toothbrushes in colorful holders, boxes of floss, and a glass bowl filled with colorful candies. Behind her is a large circular backdrop featuring a close-up of a baby's face on the left and the text 'a healthy smile for every child' in a pink heart shape on the right. The backdrop also includes a large illustration of a Curaprox toothbrush on the right side.

A 3D rendering of a metallic, five-pointed star. The star is highly reflective, showing bright highlights and deep shadows that emphasize its three-dimensional form. It has a central point where the points of the star meet, creating a small, dark, recessed area. The points of the star are sharp and elongated, with a slightly rounded tip. The overall appearance is that of a polished metal object, possibly a decorative element or a symbol.



Exhibitor

Benefit	Platinum	Gold	Silver	Bronze	Exhibitor
Promotional speaking slot (Speaker of Choice)	✔ 20 min	✔ 10 min	✗	✗	✗
Holding slide branding during breaks	✔	✔	✔	✔	✗



Exhibition Stand & On-site Presence

Benefit	Platinum	Gold	Silver	Bronze	Exhibitor
Stand location	Largest, preferential site	Preferential site	Preferential site	Preferential site	Designated site
Stand size	Approx. 5m x 5m	Approx. 5m x 5m	Approx. 5m x 2m	Approx. 2.5m x 2m	Approx. 2.5m x 2m
Tables & chairs	3 tables, 3 chairs	2 tables, 2 chairs	2 tables, 2 chairs	1 table, 2 chairs	1 table, 2 chairs
Tablecloth	Bring own branded	Bring own branded	Bring own branded	Bring own branded	Bring own branded
Banners allowed	2 front banners at stage, 3 banners at stand	1 front banner at stage, 3 pull-up banners at stand	3 pull-up banners behind table at stand	2 pull-up banners behind table at stand	2 pull-up banners behind table at stand
Plug points	On request (bring extension cable)	On request (bring extension cable)	On request (bring extension cable)	On request (bring extension cable)	On request (bring extension cable)



Branding & Marketing

Benefit	Platinum	Gold	Silver	Bronze	Exhibitor
Registration Page Branding	✓	✓	✓	✓	✗
Social media marketing	Pre-, during & post-event	Pre- & during event	During the event	During the event	✗
Delegate bag	Exclusive bag branding + inserts	Inserts	Inserts	Inserts	✗
Programme branding	Front & back cover adverts	Back cover advert	Logo on back cover	Logo on back cover	✗
Digital brochure advert	Prime, large advert	Large advert	Small advert	Small advert	✗
Lanyard branding	✓	✗	✗	✗	✗



Conference Access

Benefit	Platinum	Gold	Silver	Bronze	Exhibitor
Free packages	3 reps	2 reps	2 reps	2 reps	2 reps
Extra attendee cost	R850/day	R850/day	R850/day	R850/day	R850/day

Support & Networking Benefit

Benefit	Platinum	Gold	Silver	Bronze	Exhibitor
Dedicated conferencing team	✓	✓	✓	✓	✓
Delegate interaction	Breaks & literature	Breaks & literature	Breaks & literature	Breaks & literature	Breaks & literature
Access to key decision makers	✓	✓	✓	✓	✓



Sponsorship & Exhibitor Cost Overview (excl. VAT)



Platinum

All 3 Venues

20 minute presentation

Holding slide branding

Largest, preferential stand
(3 tables + 3 chairs)

2 Front banners at stage,
3 banners at stand

Extensive digital branding,
Social Media marketing

Exclusive delegate bag
branding & inserts, Front &
Back cover adverts on
programme, Lanyard branding

3 Reps FREE conference access

R 260 000



Gold

All 3 Venues

10 minute presentation

Holding slide branding

Preferential stand
(2 tables + 2 chairs)

1 Front banner at stage,
3 Pull-up banners

Extensive digital branding,
Social Media marketing

Inserts in delegate bag, Back
cover advert on programme

2 Reps FREE conference access

R 160 000

Sponsorship & Exhibitor Cost Overview (excl. VAT)



Silver

Holding Slide branding

Preferential stand
(2 tables + 2 chairs)

3 banners behind stand

Social Media marketing

Inserts in delegate bag, one
logo in programme & one logo
in Digital brochure

2 Reps FREE conference access

**JHB ONLY:
R 50 000**

**1 Venue:
R 30 000**

**2 Venues:
R 55 000**

**All 3 Venues
R 75 000**



Bronze

Holding Slide branding

Preferential stand
(1 table + 2 chairs)

2 banners behind stand

Social Media marketing

Inserts in delegate bag, one
logo in programme & one logo
in Digital brochure

2 Reps FREE conference access

**JHB ONLY:
R 32 500**

**1 Venue:
R 20 000**

**2 Venues:
R 35 000**

**All 3 Venues
R 45 000**

Sponsorship & Exhibitor Cost Overview (excl. VAT)



Exhibitor

Designated site stand

1 table + 2 chairs

2 pull-up banners behind table

2 Reps FREE conference access

**JHB ONLY:
R 17 500**

**1 Venue:
R 10 000**

**2 Venues:
R 20 000**

**All 3 Venues
R 25 000**



Optional add-ons (for sponsors only)

Half Day Workshop:



Lead a dedicated, hands-on workshop session to showcase your expertise.

Cost (excl. VAT) : R 5 000 per venue

R 7 500 for two venues

R 12 500 for all three venues



Promotional Speaking Slot for Silver / Bronze / Exhibitor packages (20 minutes)

Cost (excl. VAT) : R 2 500 per venue

R 4 000 for two venues

R 6 000 for all three venues

Venues:

Durban 1 Day: 9 April 2026



Coastlands Umhlanga Hotel and Convention Centre

329 uMhlanga Rocks Dr, Umhlanga Ridge

Johannesburg 2 Days: 6 - 7 May 2026



Indaba Hotel & Conference Centre

William Nicol Dr & Peter Wenning Rd, Fourways

Cape Town 1 Day: 4 June 2026



The Old Biscuit Mill

373 - 375 Albert Rd, Woodstock

Thank you!

We look forward to you joining us!

Contact



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